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FOR IMMEDIATE RELEASE

WINDSOR TELECOM UNVEILS UNIQUE SCHEDULING & CALL ROUTING PRODUCT

Windsor Telecom has today launched a unique call management tool that enables companies to pre-schedule where they would like to receive their phone calls, 7 days a week.

Call Rota is designed for organisations that frequently need their calls to be answered at different locations; including businesses with homeworkers and charities that use home-based volunteers to answer their calls.

The new solution works in conjunction with the non-geographic telephone numbers that Windsor provides (e.g. 0800 and 0333 numbers) and enables companies to pre-set which landline or mobile they'd like to divert their calls to at various times.

Neil Sherring, chief executive of the telecoms firm, said: "There are many products on the market that enable people to pre-set where their calls go at different time periods. What is unique about Call Rota is its user-friendly interface which makes the process incredibly easy and saves our clients a lot of time. For example, one of our customers in the not-for-profit sector would have needed to manually divert their calls 9 times-a-day for each day of the week – amounting to 63 different changes. With Call Rota, they can achieve the same result in a fraction of the time because after it's been setup the process is entirely automatic."

(Continues)

Windsor Telecom has been established for nearly 11 years and has offices in Dorset and Surrey. The company provides non-geographic telephone numbers, call management solutions and conference calling to its 8,500+ client base.

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NOTES TO EDITORS:

For more information please contact Mark Guy, Marketing & PR Officer at Windsor Telecom on 0333 1234 034 or email mark.guy@windsor-telecom.co.uk

About Windsor Telecom:

- Windsor Telecom is a leading provider of memorable phone numbers, inbound call solutions and free conference calling.
- Windsor Telecom has Investors in People Status.
- Windsor Telecom is officially the UK's 2nd largest suppliers of 0845 numbers.
- Windsor Telecom is fast becoming the foremost authority on 03 numbers
- Windsor Telecom provide bespoke call plans and services which give customers incredible flexibility and control over their inbound calls, without any technical knowledge. Solutions will enhance productivity and sharpen competitiveness.
- Business XL magazine, an award winning magazine for growing companies, voted Windsor Telecom a '21st Century Business Star' and 'One of the best 50 companies in the UK today'.