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FOR IMMEDIATE RELEASE

## **WINDSOR TELECOM LAUNCHES RESELLER SCHEME**

Windsor Telecom has announced the launch of its new reseller programme.

The scheme gives inbound resellers access to Windsor's vast portfolio of geographic and non-geographic numbers and online call management solutions. It is the first instalment of the company's new 'Partnerships' brand.

Neil Sherring, chief executive of the firm, said: "Windsor Telecom Partnerships has been in the pipeline for some time and we have now produced a very competitive offering which incorporates the valuable feedback we've obtained from inbound resellers over the last 12 months. One of the most exciting benefits for our resellers is that they can search, reserve and order products for their clients using a simple online platform which they can customise to suit their own brand. This means they'll have complete control over their own orders, from start to finish which we found was a massive priority for them."

The products available to Windsor Telecom Partners include all types of 08 and 03 non-geographic numbers, fax to email, online call statistics and a selection of bundled call management packages.

Several resellers have already signed up to the new scheme, including Glasgow-based GTI Telecom.

Stephen Graham, director of GTI, commented: "GTI Telecom aims to offer SMB's product ranges & service levels that only large corporations could expect. The flexibility & speed of response that Windsor have provided to GTI, allow us to continue to fulfill this goal."

Windsor Telecom has been established for over 10 years and is the UK's 2<sup>nd</sup> largest suppliers of 0845 numbers.

'Partnerships' will also incorporate dealers in the coming weeks.

**- Ends -**

#### **NOTES TO EDITORS:**

For more information please contact Mark Guy, Marketing & PR Officer at Windsor Telecom on 0333 1234 034 or email [mark.guy@windsor-telecom.co.uk](mailto:mark.guy@windsor-telecom.co.uk)

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#### **About Windsor Telecom:**

- Windsor Telecom is a leading provider of memorable phone numbers and inbound call solutions.
- Windsor Telecom has Investors in People Status.
- Windsor Telecom is officially the UK's 2<sup>nd</sup> largest suppliers of 0845 numbers.
- Windsor Telecom is fast becoming the foremost authority on 03 numbers
- Windsor Telecom provide bespoke call plans and services which give customers incredible flexibility and control over their inbound calls, without any technical knowledge. Solutions will enhance productivity and sharpen competitiveness.
- Business XL magazine, an award winning magazine for growing companies, voted Windsor Telecom a '21<sup>st</sup> Century Business Star' and 'One of the best 50 companies in the UK today'.