

Summary of Daily Mail Article – 15.04.2006

‘Are phone numbers to change yet again?’

-Phone numbers will be changed for the fourth time in 16 years to fit in with European rules.

-Area codes will be altered so that every landline has a number beginning with ‘02’ or ‘03’.

-Allocations would follow regional boundaries dictated by Brussels.

-The last time area codes were shaken up it cost **£3.25 billion**.

-Six years ago, when 11.5 million numbers changed (the majority in London), the Federation of Small Businesses estimated the cost at **£2 billion**.

-Ofcom research has shown that every business forced to change it’s number will have to fork out between **£1500 and £18500**.

-Ofcom’s plan would split the UK into 15 wide area codes according to regional boundaries. There would be 10 codes for England, 3 for Scotland and 1 each for Wales & Northern Ireland.

How can Windsor Telecom’s products and services help reduce the cost of this change over for your business?

Windsor Telecom specialise in providing memorable non-geographic phone numbers (e.g. 0845 local rate, 0800 free phone, 0870 national rate, 070 personal mobile) to small and medium sized businesses as well as many large organisations.

-Non-geographic phone numbers simply ‘piggyback’ a landline a mobile number. They ensure that you will **never have to change** your phone number again. No more expensive re-printing and/or re-advertising costs! **One phone number for life!**

-You can instantly re-point your non-geographic phone to any landline or mobile of your choice instantly and remotely, anytime of the day or night. This is fantastic for ‘Disaster Recovery’.

-Non geographic phone numbers don’t pin point your company to a particular area or region of the UK so you are able to market your company nationally and trade in areas in which you have no physical presence.

-Our non-geographic phone numbers are available for a small connection charge and a modest annual fee of just £200. They can be set up in 1-2 working days and are also able to be phased into your business when it suits you best.

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