

LOCAL TELECOMS FIRM REACHES REGIONAL FINALS OF NATIONAL BUSINESS AWARDS

**-FOR IMMEDIATE RELEASE-
10th April 2006**

Windsor Telecom plc, the UK's second largest provider of 0845 numbers, has reached the Regional Finals of the prestigious National Business Awards, sponsored by Orange.

Windsor Telecom entered into three categories: **The Customer Focus Award** (for the unique customer management strategy which Windsor Telecom employs), **The Business Innovation of the Year Award** (for the innovative services which they offer) and **The Credit Suisse Entrepreneur of the Year Award** (for Neil Sherring, Marketing Director of Windsor Telecom and Director of CollectorsPrints.co.uk).

The competition was particularly robust yet Windsor Telecom has succeeded in reaching the Regional Finals of all three categories.

All entries were judged on the three underlying principles of 'success, innovation and ethics' alongside each categories specific criteria.

Windsor Telecom is now required to present to an independent panel of judges on 15th May 2006. They are competing against a total of 9 different companies and will find out if they have won each category at an awards ceremony in London on 13th July 2006.

Neil Sherring, Marketing Director of Windsor Telecom plc comments:

"We are extremely pleased to have reached this stage of the National Business Awards. After our success of reaching the finals of the Channel Network Awards last year, we started to realise how awards can raise the profile of our company and enhance our credibility. Let's just hope that we impress the judges in May and go on to win each category in the summer!"

To find out more details about the National Business Awards please visit:

www.nationalbusinessawards/regionals

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APPENDIX

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Notes for Editor:

Background on Windsor Telecom plc:

URL: <http://www.windsor-telecom.co.uk> and <http://www.0845.co.uk>

-Windsor Telecom is the second largest provider of 0845 numbers in the UK (18%) after BT (22%). Source: Ofcom Research 2004.

-18 strong firm, offices split between Poole, Dorset (Account Management, Customer Services, Marketing) and Farnham, Surrey (Accounts & New Sales).

-Entered the non-geographic number market in 1997 following a new partnership between Directors, Neil Sherring & David Bennett.

-Wealth of experience in providing memorable telephone numbers and call plan solutions to SME, Corporate and Public Sector businesses.

-Windsor Telecom offers five core non-geographic number solutions:

0845 Local
0800/08080 Freephone
0870 National
070 Personal
0871 Special

-Existing client base of over 7000 businesses (ranging from small businesses to large blue chip clients such as Habitat, Sony & Virgin).

-In December 2004, Business XL magazine (award winning magazine for growing companies) voted Windsor Telecom a '21st Century Business Star' and 'One of the best 50 companies in the UK today'. In January 2005, they also reported on the continuing success of Windsor Telecom (Rising Stars: Where are they now?).

-In October 2005 Windsor Telecom became a finalist at the Channel Network Awards for the unique Call Queue solution which they provided to Paul McKenna Training.

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