

PSP UP FOR GRABS AT BUSINESS SOUTH SHOW 2006!

*****FOR IMMEDIATE RELEASE*****

Wednesday 15th February 2006

Windsor Telecom plc, the UK's second largest provider of 0845 numbers, is proud to announce that they will be exhibiting at Business South, St Mary's Stadium in Southampton on 1st and 2nd March 2006.

An exclusive Windsor Telecom offer has been launched solely for visitors to the 2 day event:

***** Purchase one 0845 number and get another FREE! *****

Why not use the **FREE** 0845 number as a dedicated marketing or fax number to compliment your other 0845 number?

A Prize Draw has also been revealed for the 2 day event:

Take advantage of Windsor Telecom's **Buy One Get One FREE offer** or provide Windsor Telecom with your business card and you will automatically be entered into a **Prize Draw to win a Playstaion Portable!!**

There will also be an opportunity to try out the PSP on Windsor Telecom's stand-the highest score on the PSP wins!

Neil Sherring, Marketing Director from Windsor Telecom comments:

"We are really looking forward to exhibiting at the Business South show. With offices in both Poole and Farnham, we believe that Southampton is an ideal location to showcase our products and services. It will be a great opportunity to speak to potential customers face to face and educate them about the non-geographic numbers and call plan solutions that will improve their business".

Research has shown that 0845 numbers will BOOST your business in the following ways:

- Better response rates to your advertising (Source: The Henley Centre)
- Callers pay 'local rate' from anywhere in the UK (typically 3ppm)
- Demonstrates your commitment to customer care
- Market your company 'nationally' whilst retaining a local identity
- Works in tandem with your current landline number, simply phase in when it suits!
- If you relocate your business you will never have to change your number ever again!
- Free listing in 118 Directory Enquiries services

****Windsor Telecom will be exhibiting at Stand Number 23****

-END-

APPENDIX

For further information contact:

Naomi Kearns
Marketing Co-ordinator
Windsor Telecom plc

DDI: 0845 230 6110
Mobile: 0706 100 6110

Notes for Editor:

Background on Windsor Telecom plc:

URL: <http://www.windsor-telecom.co.uk> and <http://www.0845.co.uk>

-Windsor Telecom is the second largest provider of 0845 numbers in the UK (18%) after BT (22%). Source: Ofcom Research 2004.

-18 strong firm, offices split between Poole, Dorset (Account Management, Customer Services, Marketing) and Farnham, Surrey (Accounts & New Sales).

-Entered the non-geographic number market in 1997 following a new partnership between Directors, Neil Sherring & David Bennett.

-Wealth of experience in providing memorable telephone numbers and call plan solutions to SME, Corporate and Public Sector businesses.

-Windsor Telecom offers five core non-geographic number solutions:

0845 Local
0800/08080 Freephone
0870 National
070 Personal
0871 Special

-Existing client base of over 7000 businesses (ranging from small businesses to large blue chip clients such as Habitat, Sony & Virgin).

-In December 2004, Business XL magazine (award winning magazine for growing companies) voted Windsor Telecom a '21st Century Business Star' and 'One of the best 50 companies in the UK today'.

-In October 2005 Windsor Telecom became a finalist at the Channel Network Awards for the unique Call Queue solution which they provided to Paul McKenna Training.