

WINDSOR TELECOM IN PARTNERSHIP WITH NORTHANTS POLICE

**-FOR IMMEDIATE RELEASE-
January 2006**

Windsor Telecom plc, the UK's second largest provider of 0845 numbers, is proud to announce a joint partnership with Northamptonshire Police Force and Northamptonshire Fire & Rescue Service.

In August 2004, Windsor Telecom were set the task of finding 10 sequential 0845 numbers to be used as direct dial lines for members of the Northamptonshire Police force. As well as 10 sequential and memorable 0845 numbers, Northamptonshire Police were also given the fantastic unforeseen benefit of 'Targetmaster Plus'. Targetmaster Plus, which is unique to Windsor Telecom, reassures Northamptonshire Police force that they can re-direct their 0845 numbers to alternative landline or mobile numbers themselves and is the perfect 'Disaster Recovery Solution'.

A year later, in August 2005, Northamptonshire Police force required an additional 0845 number to be used specifically as a non-emergency contact number. Windsor Telecom recognised that the communities of Northamptonshire associated '700 700' as being part of the existing non-emergency police contact number for the county. It was therefore vital that an 0845 number was secured to reflect this. Windsor Telecom understood that policing uses public money and an 0845 was needed to incorporate 700 700 yet at a reasonable price. 0845 3 700 700 is now being promoted as the non-emergency contact number for Northamptonshire Police and another 0845 number, ending 7702, has been set up as a special hotline for residents to report any crime or suspicious callers to their homes.

Superintendent Bob Smart, Head of Northamptonshire Police Force Communications Centre comments:

'Northamptonshire Police hope that the introduction of a new 0845 number will make things easier for the public, with just one number to remember from wherever in the county they are calling from. We have worked very hard to provide a good service to people who call Northamptonshire Police in non-emergency situations but we want callers to feel we are excellent in the way we deal with them. Changing to one single number for the whole county is a step on the way towards that'.

Windsor Telecom was also able to assist when the time came to set up a new joint project with Northamptonshire County Council and Northamptonshire Fire & Rescue service. A memorable 0845 number was required for members of the public to report abandoned and arson damaged vehicles. 0845 6121 '999' was selected as this reinforced the involvement of the Fire & Rescue service.

-END-

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APPENDIX

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Notes for Editor:

Background on Windsor Telecom plc
(URL: <http://www.windsor-telecom.co.uk>)

-Windsor Telecom plc is currently the second largest provider of 0845 numbers in the UK (18%) after BT (22%). Source: Ofcom Research 2004

-18 strong firm, offices split between Poole (Account Management, Customer Services, Marketing) & Farnham, Surrey (Accounts & New Sales)

-Entered the non-geographic number market in 1997 following a new partnership between Directors, Neil Sherring and David Bennett

-Wealth of experience in providing memorable telephone numbers and intelligent telecoms network solutions to SME, Corporate & Public Sector businesses

-We offer five core non-geographic number solutions:

0845 Local
0870 National
0871 Special
0800/0808 Freephone
070 Personal

-Existing client base of approximately 7000 customers

-In December 2004, Business XL magazine, an award winning magazine for growing companies, voted Windsor Telecom a '21st Century Business Star' and 'One of the best 50 companies in the UK today'.

-In October 2005, Windsor Telecom became a finalist at the Channel Network Awards for the unique Call Queue solution which they provided to Paul McKenna Training.

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