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## LOCAL TELECOMS FIRM IN NATIONAL AWARDS SPOTLIGHT

**-FOR IMMEDIATE RELEASE-**

20<sup>th</sup> October 2005



channel network  
awards

2005 FINALIST

Windsor Telecom plc, the UK's second largest provider of 0845 numbers, are celebrating after reaching the finalist stage of the prestigious Channel Network Awards 2005.

Windsor Telecom entered into the SME Mobility Solution category with an intelligent Call Queuing solution which was provided to one of their clients, Paul McKenna Training Ltd.

Mobility Solutions enable people to access and manage their telecoms applications from wherever they are located in the world. The Call Queuing solution enables Paul McKenna Training Ltd to monitor and manage any telephone queue that is present on their 0845 number via the Internet at any time.

The Channel Network Awards, organised by BPL Business Media Ltd, are open to all Information, Communication and Technology resellers who believe that they have provided good solutions for their clients.

The Awards took place at the prestigious Grove Hotel in Hertfordshire and attracted the highest number of entries ever.

As John Chapman, Consultant Editor of Channel Business magazine comments:

'The Channel Network Awards have really established themselves as a major event in the telecoms calendar. Reaching the finals is a major achievement in itself, considering the number and quality of entries this year'.

Neil Sherring, Marketing Director of Windsor Telecom plc also comments:

'This is the first time that we have entered any type of award programme and we are extremely pleased with how far we have come. The category we were in was hotly contested which makes our accolade all the more impressive. Hopefully next year we will win! We will now continue to enter future award programmes and would encourage other local businesses to do so'.

### ACCOUNTS

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windsor telecom plc

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## APPENDIX

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### Notes for Editor:

Background on Windsor Telecom plc  
Web Address: [www.windsor-telecom.co.uk](http://www.windsor-telecom.co.uk)

- Windsor Telecom plc is currently the second largest provider of 0845 numbers in the UK (18%) after BT (22%). Source: Ofcom Research 2004.
- 18 strong firm, offices split between Poole (Account Management, Customer Services, Marketing) & Farnham, Surrey (Accounts & New Sales).
- Entered the non-geographic number market in 1997 following a new partnership between Directors Neil Sherring & David Bennett.
- Wealth of experience in providing non-geographic numbers and intelligent telecoms network solutions to SME, Corporate and Public Sector businesses.
- We offer five core non-geographic number solutions:
  - 0845 Local
  - 0870 National
  - 0871 Special
  - 0800/0808 Freephone
  - 070 Personal
- Existing client base of approximately 7000 customers.
- In May 2005 Business XL magazine, an award winning magazine for growing companies, voted Windsor Telecom a '21<sup>st</sup> Century Business Star' and 'One of the best 50 companies in the UK today'.

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