

0870 Advice – Your Options



Options	Advantages	Disadvantages	Financial Information	Numbers Available
<p>Option 1</p> <p>Change to 0333 or 0300</p>	<ul style="list-style-type: none"> ▪ You will have a customer friendly and future proof number. ▪ You will have the best choice of memorable numbers to choose from. ▪ We will provide you with a free online call management package. ▪ You get free inbound minutes (a minimum of 1000 per month) ▪ Calls to your 03 cost the same to call as standard landline numbers (01/02). ▪ Calls to your 03 number are included in people's mobile phone free minute packages. ▪ You are likely to see an increase in calls received by using an 03 number. 	<ul style="list-style-type: none"> ▪ You will need to update the information where your 0870 number is present (e.g. business cards, leaflets and website). 	<ul style="list-style-type: none"> ▪ Connection varies depending on memorability. ▪ Monthly service charge which includes 1000 inbound minutes. ▪ 1p per minute call charge after 1000 minutes is used up. ▪ Upgrade packages available for more inbound minutes and lower pence per minute charges. 	<p>Any Business:</p> <ul style="list-style-type: none"> ▪ 0333 123 #### ▪ 0333 600 #### ▪ 0333 666 #### ▪ 0333 700 #### ▪ 0333 800 #### ▪ 0333 900 #### <p>Charity & Public Sector:</p> <ul style="list-style-type: none"> ▪ 0300 111 #### ▪ 0300 999 #### ▪ 0300 777 #### <p>If you wish we will do our best to match the last 4 digits of your current 0870 number e.g. if you own 0870 350 0066 we may be able to offer you 0333 123 0066.</p>
<p>Option 2</p> <p>Migrate to 0370 and get your equivalent number</p>	<ul style="list-style-type: none"> ▪ Your new 0370 number will look similar to your existing 0870 number. ▪ We will provide you with a free online call management package. 	<ul style="list-style-type: none"> ▪ You will need to update the information where your 0870 number is present (e.g. business cards, leaflets and website) as although you are just changing the prefix (e.g. from 0870 to 0370) effectively this is still a full number change. 	<ul style="list-style-type: none"> ▪ Free connection. ▪ £14.99 monthly service charge which includes 1000 inbound minutes. ▪ 1p per minute call charge after 1000 minutes is used up. ▪ Upgrade packages available for more inbound minutes and lower pence per minute charges. 	<p>Just your equivalent 0370 number e.g. if you own 0870 350 0066 we can provide 0370 350 0066</p>

<p>Option 3 Change to 0844</p>	<ul style="list-style-type: none"> ▪ You will get a pence per minute out-payment of 1.5p at all times. ▪ We will provide you with a free online call management package. 	<ul style="list-style-type: none"> ▪ You will need to update the information where your 0870 number is present (e.g. business cards, leaflets and website). ▪ It costs around 5p to call an 0844 number from a BT landline. ▪ Calls to 0844 numbers are considerably more from a mobile. 40% of all calls are now made from a mobile phone (Ofcom 2008). 	<ul style="list-style-type: none"> ▪ We currently have a special offer on all 0844 numbers. This is strictly on a first come first served basis, so please enquire ASAP. Offer ends 31st July 2009. ▪ You will get a pence per minute out-payment of 1.5p at all times. 	<ul style="list-style-type: none"> ▪ 0844 247 #### <p>If you wish we will do our best to match the last 4 digits of your current 0870 number e.g. if you own 0870 350 0066 we may be able to offer you 0844 247 0066.</p>
<p>Option 4 Change to 0871</p>	<ul style="list-style-type: none"> ▪ You will get a pence per minute out-payment of 3.5p at all times. ▪ We will provide you with a free online call management package. 	<ul style="list-style-type: none"> ▪ You will need to update the information where your 0870 number is present (e.g. business cards, leaflets and website) ▪ 0871 numbers are now heavily regulated by Phone Pay Plus and are classed as Premium Rate Numbers. ▪ Increasingly the public are recognising that they will pay over the odds to call an 0871 number e.g. around 10p per minute from a BT landline. Therefore people may be reluctant to call your 0871 number. ▪ Calls to 0871 are considerably more from a mobile. 40% of all calls are now made from a mobile phone (Ofcom 2008) 	<ul style="list-style-type: none"> ▪ We currently have a special offer on all 0871 numbers. This is strictly on a first come first served basis, so please enquire ASAP. Offer ends 31st July 2009. ▪ You will get a pence per minute out-payment of 3.5p at all times. 	<ul style="list-style-type: none"> ▪ 0871 250 #### <p>If you wish we will do our best to match the last 4 digits of your current 0870 number e.g. if you own 0870 350 0066 we may be able to offer you 0871 250 0066</p>
<p>Option 5 Keep your 0870</p>	<ul style="list-style-type: none"> ▪ You don't have to change your 0870 number. 	<ul style="list-style-type: none"> ▪ It will cost you more to keep and run your 0870 number as from 1st August 2009. 	<p>As from the 1st August 2009 the following charges will apply:</p> <ul style="list-style-type: none"> ▪ £14.99 monthly service charge. ▪ 3p per minute call charge for every call you receive. 	<p>N/A</p>