



ADMC Financial, an independent mortgage advisory service, were looking for a variety of non-geographic telephone numbers to suit the different areas of their business, such as residential mortgages, buy to let and investment properties.

Solution:

- A mixture of 0800, 0845 & 0870 numbers

The 0800 free phone numbers are used as ADMC Financial's main helpline numbers since these enable callers to dial for mortgage advice free of charge, the 0870 number is used as a fax line and the 0845 numbers are used in various marketing campaigns.

Using different 0845 numbers enables ADMC Financial to monitor the success of their advertising and marketing via the free call statistics that Windsor Telecom plc provides each month.

".....Right from the start the service was impeccable... when we need something new all we do is make one call and the rest is done for us....."

James Mortimer, Sales & Marketing Director for ADMC

www.admcfinancial.co.uk
